

Vinitaly Tour Hong Kong 2012

HKTDC International Wine & Spirits Fair November 8th-10th

Vinitaly Tasting Room Program - Booth 3G-C26

Taste like a Pro Series: "The

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08:45-09:15	Vinitaly Interactive Introduction		
09:30	HKTDC Official Opening		
11:00	Vinitaly Pavilion Grand Opening		
11:30	"Italian Wine List Awards"		
12:00-12:45	IT Chef Special Opening		
13:15-14:15	Taste like a Pro Series: "Fine		
	Sparkling Wine Tasting"		
	by JC Viens		
14:30-17:30	Social Media&Wine: "Mojo:		
	Mobile Journalism" with		
	Stephen Quinn		
15:45-16:15	Alma Presentation (Cooking Show)		
16:30-17:00	Pasta Trend Presentation		

FRIDAY 9.11

11:00-11:45

	Diversity of Italian Wine Styles"
12:15-13:00	Allegrini's Wine Tasting:
	"Allegrini and Valpolicella - The
	Home of Amarone"
12:45-13:45	Pasta Trend's Cooking Show
	@IT Chef's Area
13:45-14:30	IT Chef Seminar: "Food Costing
15:00-15:45	Puglia Wine tasting: "Wines
	of Puglia: From the Earth the
	Pureness of our Wines"
16:15-17:00	Antinori Tasting

SATURDAY 10.11

14:00-15:00	Taste Like a Pro Series:	"The 5
	Shooting	
11:00-12:00	VIIIItaly VVIIIE ATTAIL PH	Olo

Italian Wine Regions" by JC Viens

"I / in itali / I / in a Affair" Dlanta

+ Food Pairing from Pasta Trend

Tentative Program













technical sponsor









